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## **PRESS-RELEASE**

### **Hindi Pakhwada kick starts at IIT (ISM) Dhanbad with Poetry Recitation competition.**

The series of events, scheduled under the Hindi Pakhwada kicked off today at the conference hall of New Academic Complex of IIT (ISM) with the Hindi Poetry Recitation contest during which Hindi speaking as well as non-Hindi speaking staff, officers/faculty members took part.

Speaking during the inaugural function as Chief Guest, Prof. Sukumar Mishra, Director, IIT (ISM) said, "Any society can't progress without giving due importance to its mother language"

He cited the example of China and Japan both of which used their mother language to script their technological innovations and advancements and thereby prevented the copying of technology, which on the other hand could have copied easily, had it been scripted in English.

"The reverse transfer of technology from developing countries to developed countries can be prevented by use of the colloquial language to script the technology" further said Prof Mishra.

Prof. Dheeraj Kumar, Deputy Director, IIT (ISM) during his address said "In a state like ours which is predominantly Hindi speaking state every day should be a Hindi day"

He also said that in order to further promote Hindi, the Institute working to launch Hindi version of E office for the staff, officers and faculty members of the Institute.

Shri Prabodh Pandey, Registrar, IIT (ISM) laid stress on use of Hindi in all official communications and said that pure Hindi should be used in communication.

He also threw light on the History of Hindi Divas and said, "Hindi was granted official language status in India on September 14, 1949.

Shri Brijesh Kumar Pandey, Hindi Officer who coordinated the program said that besides the Poetry recitation contest held today other programmes like Essay Writing Competition etc. are also scheduled during the Pakhwada.

Rajni Singh

**Dean (Corporate Communications)**